Take 30: Colorectal Cancer Screening QI Best Practices
“How Primary Care Supports the FQHC”

Aligning our work

FQHC Mission Priorities
Providing quality and preventative and primary health care to those in need regardless of their ability to pay.

ACS Mission Priorities
Increase evidence-based interventions that reduce cancer death rates through the prevention and early detection of cancer.
Estimated New Cancer Cases in the US 2017

Building a Great Screening Program
How can building a great screening program help?

**Improving Care**
- Ensure patients are aware of their risk factors and screening options.

**Improving the health of populations**
- Screening can detect cancer at an earlier stage, reduce mortality, and improve health.

Partnering with FQHC’s ACS CHANGE Grants
Funders: Walgreens & NFL

- Identifying the gaps
- Identifying your team

= Building a Great Screening Program
Evidence-based Guidelines & Interventions

Resources for Evidence-based Interventions

The Community Guide

http://www.thecommunityguide.org/cancer/index.html
Client-Directed Interventions:
• Interventions for patients that either provide education to increase cancer screening or make it easier for clients to be screened.

Provider-Directed Interventions:
• A provider recommendation is the single most important factor in decision to be screened
• Provider interventions aim to increase recommendation and delivery of screening for breast, cervical and colorectal cancers by healthcare providers

Recommended Intervention- Colorectal Cancer

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<thead>
<tr>
<th>Intervention</th>
<th>Description</th>
<th>Colorectal Cancer</th>
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<tbody>
<tr>
<td>Client Reminders</td>
<td>Written or telephone messages advising people that they are due for screening.</td>
<td>Recommended</td>
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- Systematic process to remind patients that it is time to be screened.
- Reminder should be tailored to the patient and could be a letter signed by provider, post card, telephone call, etc.
Recommended Intervention - Colorectal Cancer

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<td>Provider reminders and recall</td>
<td>Inform health care providers it is time for a client’s cancer screening test (reminder) or that the client is overdue for screening (recall).</td>
<td>Recommended</td>
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- Systematic process for reminding the provider that it is time for a patient to be screened.
- Healthcare systems can utilize their electronic medical records system to remind/prompt providers when a patient needs to be screened (chart flags, standing orders)

Flu-FIT and Flu-FOBT Program

- FLU-FIT and FLU-FOBT Programs help clinical teams increase access to colorectal cancer screening by offering home tests to patients at the time of their annual flu shots.
- Developed with support from the American Cancer Society, the Centers for Disease Control and Prevention, the HMO Cancer Research Network, and the Alexander and Margaret Stewart Trust.
- For more information visit: [www.flufobt.org](http://www.flufobt.org)
The 80% by 2018 Initiative

A National Colorectal Cancer Roundtable initiative in which more than 140 organizations have committed to eliminating colorectal cancer as a major public health problem and are working toward the shared goal of 80% of adults ages 50 and older being regularly screened for colorectal cancer by 2018.

Tools and Resources:
The Professionals Page-cancer.org

http://www.cancer.org/healthy/informationforhealthcareprofessionals/index
Patient Education

How to Increase Colorectal Cancer Screening Rates in Practice: A Primary Care Clinician’s Evidenced-Based Toolbox and Guide
http://nccrt.org/about/provider-education/crc-clinician-guide/

Steps for Increasing Colorectal Cancer Screening Rates: A Manual for Community Health Centers

80% by 2018 Communications Guidebook: Recommended messaging to reach the unscreened

80% by 2018 Tools and Resources

American Cancer Society Recommendations for Colorectal Cancer Early Detection

# ACS Staff Partner

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**WEST TN**

**EAST TN**