



2019 Annual Conference Exhibitor Information

IMPORTANT DATES & TIMES ([Conference Agenda](#))

- **Exhibitor Service Order Form ([link](#)).** Due to hotel by September 25, 2019.
- **Exhibitor Orientation via GoToWebinar.** All exhibitors for TPCA's 2018 Annual Leadership Conference are required to attend the online orientation meeting that will take place via GoToWebinar on Wednesday, September 25, 2019. Let us know you have it on your calendar by [registering here](#).
- **Exhibitor Check-In and Setup.** All exhibitor booths must be setup between 1 p.m. and 3:30 p.m. on Wednesday October 2, 2019.
- **Exhibitor Tear Down and Pack Up.** All exhibitor booths are to be open and manned until 10 a.m. Tear down is to be complete by 12 p.m., noon on Friday, October 4th.
- **Exhibit Hall Schedule**
 - Wednesday, October 2 from 4:45 p.m. until 7 p.m. (Welcome Reception)
 - Thursday, October 3 from 10 a.m. until 10:30 a.m., 11:45 a.m. until 1 p.m., 2:15 p.m. until 2:45 p.m.
 - Friday, October 4 from 9:30 a.m. until 10 a.m.
- **Meet with TPCA Leadership Team.** All exhibitors are invited to join the TPCA Leadership team on Thursday, October 3 at 10:30 a.m. for a time of networking and learning about opportunities to connect with TPCA and Tennessee Health Centers.

EXHIBITOR FEES *** [CLICK HERE TO BEGIN THE REGISTRATION PROCESS](#) ***

- \$2,000 - For-Profit and Large Not-for Profit
- \$800 - Small Not-for-Profit (Revenues Less Than \$1 Million)

Note: Meals are not included with your exhibitor fees. An all-inclusive meal package, which includes access to breakfasts, lunches, snacks, drinks and reception, is available for \$150/person.

Your exhibitor benefits include:

- Two complimentary Leadership Conference registrations (option to purchase additional registrations)
- The opportunity to reach our audience of more than 100 Tennessee health center CEOs, medical directors, board presidents and other leadership team members
- A quarter-page advertisement in the conference program
- Your logo displayed on the TPCA conference website
- A six-foot table in the conference exhibit hall
- Company logo displayed throughout the conference
- A list of conference attendees
- The opportunity to donate a door prize
- A subscription to the TPCA *Connections* e-newsletter



LOCATION

[Embassy Suites Murfreesboro](#)

1200 Conference Center Blvd.

Murfreesboro, TN 37129

(615) 890-4464

The closest airport is Nashville International Airport (BNA).

Room rates are \$149/night plus tax for a single or double room, based on availability. Click [here](#) to reserve your room online. Reservations must be made by Friday, September 13, 2019, to receive the special TPCA rate.

NUMBER OF EXHIBITOR STAFF

TPCA exhibitor registration includes name badges for two individuals to exhibit and attend the 2019 Annual Conference. Additional name badges may be purchased for \$200 each.

EXHIBIT SIZE

Exhibit space includes a 6' x 30" skirted table and two chairs. Your display must fit on top of or behind your table. You will receive your space assignment upon arrival. Exhibitors are responsible for making arrangements to ship items to/from the hotel and arranging for electrical and Wi-Fi access. Click [here](#) to download the form to request these amenities from the hotel.

LOGO and PROGRAM BOOK AD

Exhibitors will have the opportunity to provide an organizational logo for publication in our program book and for use on signage. You are also entitled to an optional quarter-page ad in our program book. Ads must measure 4 1/4" W x 5 1/2" L and may be black-and-white or color.

DOOR PRIZE

Exhibitors are invited to donate a door prize with a \$50 or greater value. There is also an opportunity to donate a high-value prize of \$100 or more, which will appear on signage with your logo. As an exhibitor, your organization can also sponsor a portion of the welcome reception and receive additional recognition.

FOOD AND BEVERAGE

No outside food or beverage items, other than bottled water and small snacks, are allowed in the exhibit booths.

Conference meal tickets are available for exhibitors to purchase at \$150.

THEME

The conference theme is "The Resilient Health Center."

QUESTIONS?

Contact Raymond Mitchell, member services director, at raymond.mitchell@tnpca.org or 615-425-5847.