



PATIENT ENGAGEMENT PLATFORM PRODUCT COMPARISON

	CAREMESSAGE	HEALTHTALK AI	WELL HEALTH
Designed specifically for safety net organizations	● ● ● ● ●	● ● ●	● ● ● ● ●
Safety net organizations currently working with the platform	3 TPCA Members	3 PCAs/HCCNs	5 PCAs/HCCNs
When was the platform founded?	2012	2017	2015
FEATURES			
Appointment Reminders	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●
Group Outreach	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●
Direct Messenger	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●
Health Education Programs	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●
Patient Satisfaction Surveys	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●
Patient Referrals	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●
Pre-Written Templates	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●
English and Spanish Included	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●
Ability to Customize Templates	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●
EXPERTISE & INTEGRATION			
Clinically proven approach?	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●
Integrations with EMRs	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●
Integrations with PHMs	● ● ● ● ●	● ● ● ● ●	● ● ● ● ●



REMOTE PATIENT MONITORING PRICING COMPARISON

CAREMESSAGE

- CareMessage offers a COVID-19 CMLight platform free to safety net organizations for one year.
- Pricing for the full platform is based on the health center’s total patient population and is approximately \$1-2 per patient per year
- Clients also will be responsible for an implementation fee.

HEALTHTALK AI

- The listed price for each panel of 1,200 patients is \$250 per panel per month. For \$250 a month, clients will receive unlimited surveys, unlimited campaigns, and telehealth for each panel of 1,200 patients per health center. This is an annual contract, and participating health centers can cancel at anytime.
- Segmented pricing is also available if the client is only doing telehealth or patient campaigns.
- There is a one-time implementation fee of \$3,000 per customer that includes tech spin-up, configuration, and training.

WELL HEALTH

- Well Health operates on a subscription model with tiered pricing based on provider count. The more providers in the tier, the lower the price per provider. Cost is calculated per provider per month and billing occurs annually.
- Maintenance and support service fees are 10% of the total subscription. This fee is also billed annually.
- Concierge-level support that is more hands-on, and has a dedicated client success representative, is 20% of the annual subscription.

Pricing examples for a Health Center with 10 providers on Well Health’s subscription

Annual Fee for 10 Providers:	\$12,000	Annual Fee for 10 Providers:	\$12,000
<u>Regular Maintenance/Support Annual Fee:</u>	<u>\$ 1,200</u>	<u>Concierge-Level Maintenance/Support Annual Fee:</u>	<u>\$ 2,400</u>
TOTAL Annual Billing	\$13,200	TOTAL Annual Billing	\$14,400