



## **CALL FOR PRESENTERS**

### General & Breakout Sessions for the TPCA 2025 Annual Conference

**Proposals Due:**

Wednesday, April 30, 2025  
5:00PM CST

Proposal Submissions should be made here:

<https://podio.com/webforms/30216658/2533980>

**TENNESSEE PRIMARY CARE ASSOCIATION**

710 Spence Lane, Nashville, TN 37217  
615.329.3836 | [www.TNPCA.org](http://www.TNPCA.org)

## ABOUT TPCA

Formed in 1976, the Tennessee Primary Care Association (TPCA) proudly serves as the collective voice of our state's community health centers and is committed to maximizing access to quality primary health services for all Tennesseans. At TPCA, we're not just a membership association, we're a strategic partner for 29 non-profit primary care organizations that operate nearly 200 sites across the state. We empower our members with shared resources, amplify their interests at the state and federal levels, and foster a collaborative community. In 2023, TPCA members served more than 427,000 Tennesseans, many of whom were uninsured or under-insured.

## ABOUT THE TPCA 2025 ANNUAL CONFERENCE

September 23-25, 2025 | Sonesta Airport Hotel, Nashville, TN

The TPCA Annual Conference is focused on ensuring community health center sustainability and adaptability in a dynamic health care environment. Our goal is for our annual conference general and breakout sessions to offer innovative approaches and evidence-based best practices while providing attendees with practical actions and tactical solutions.

This year's conference theme is:

**Beyond Transition: Evolve with purpose, succeed with agility.**

## CALL FOR PRESENTERS

TPCA seeks speakers and presenters for General and Breakout Sessions at the 2025 Annual Conference.

Timing for the General and Breakout Sessions is approximately 45-60 minutes, including time for Q&A.

***Please review our 2025 Annual Conference topics and submit your proposal to be considered as part of our education agenda.***

## 2025 ANNUAL CONFERENCE SESSION TOPICS

### **Financial Health and Resilience**

TPCA is looking to prepare and support attendees in financial stability through the following topics:

- Improving Operational Efficiency
- Health Center Entrepreneurship
- Value Based Care Metrics

### **Quality of Care**

TPCA is looking to prepare and support attendees in clinical quality through the following topics:

- Data Hygiene and Stewardship
- Optimization of Care including Nonclinical Factors that Affect Health
- Interdisciplinary Care Best Practices

### **Sustainable Health Center Workforce**

TPCA is interested in exploring innovative approaches that will build and strengthen the community health center workforce through the following topics:

- Effective Onboarding
- Structuring Your Team for High Performance
- Emerging and Trending Topics in FQHC Workforce

### **Storytelling for Impact**

TPCA is looking for an education session on exploring strategies to share key information, compelling stories, and impactful data that will help community health centers build lasting connections and influence decision-makers. We are looking for actionable insights on:

- Crafting and delivering a compelling narrative about your health center's impact
- Leveraging data storytelling to drive advocacy and funding support
- Enhancing recruitment efforts through strategic messaging and employer branding
- Engaging current and future patients with authentic and influential stories

## TIMELINE

- Please submit all proposals by Wednesday, April 30, 2025.
- TPCA will notify presenters of selections no later than June 5, 2024.

## BUDGET

On average, TPCA budgets \$1,500 for conference breakout session speakers and \$2,500 for conference general sessions.

## FORMATTING YOUR PROPOSAL

Please submit your proposal here:

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You will be asked to provide the following:

- A brief presentation description including the information, insights and inspiration the audience will gain from your session. *Please limit to 500 words.*
- Three (3) session learning outcomes.
- Description of experience with FQHCs.
- Speaker/presenter fee.
- A brief biography of the individual(s) who will be speaking. *Please limit to 250 words.*
- Two (2) references with name and contact information. *Your provision of references is considered your agreement for TPCA to contact them.*

## EVALUATION CRITERIA

Responses to this RFP will be reviewed by TPCA staff for the following:

- The extent to which the applicant entity describes expertise in performing the services.
- Prior experience with FQHCs.
- The extent to which the proposed speaker fee supports the approach within the conference budget.
- Interest in future consulting agreements, if applicable.

## **OTHER**

TPCA retains the right to negotiate with entities who respond to this RFP, as necessary, to adjust scope of work, timeline and/or budgets to accommodate the needs of TPCA.

Questions and communication are welcome throughout the proposal process. Please direct proposal questions to Sarah Hill, Operations Director at [sarah.hill@tnpca.org](mailto:sarah.hill@tnpca.org).

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