TENNESSEE PRIMARY CARE ASSOCIATION ANNUAL PARTNER LEVELS	PLATINUM LEVEL	GOLD LEVEL	SILVER LEVEL
Introduction with TPCA CEO	•		
Recognized as Presenting Sponsor at Annual TPCA Event ¹	•		
Premium Booth at TPCA Annual Conference	•	•	Discounted Booth Rate
Advertisement in the printed and digital TPCA Annual Conference Guide	•	•	
Partnership Recognition at all Annual Conference Sessions	•	•	
Opportunity to meet with Health Center Leaders	•	•	•
Partnership Recognition at all TPCA Webinars & Trainings	•	•	•
Logo Recognition with Link from TNPCA.org	•	•	
Partner Profile & Link on TPCA Partners Web page	•	•	
Opportunity to Include Content in the TPCA Update e-Newsletter ²	•	•	•
Promotion of Partner Content on TPCA Social Platforms ²	•	•	•
Recognition in the TPCA Update Newsletter	•	•	•
Promotion of Partnership on TPCA Social Platforms	•	•	•
	\$10,000	\$5,000	\$2,500

TPCA Annual Event is subject to determination by authorized TPCA staff.
Platinum Level receives 12 placements; Gold receives 4 placements, and Silver receives 2.
Please note, annual partners are referred to as Associate Membership class in the TPCA By-Laws.